








www.YouToBiz.org

27 ottobre 2008 Programma

Prof. **Giuseppe Tondello**, Prorettore per rapporti con le imprese, Università di Padova
 Dott. **Andrea Berti**, Area trasferimento tecnologia, Università di Padova

Dott. **Francesco Peghin**, Presidente Confindustria Padova
 Dott. **Roberto Furlan**, Presidente Camera di Commercio di Padova
 Dott. **Silvio Grignaschi**, Senior Architect, IBM

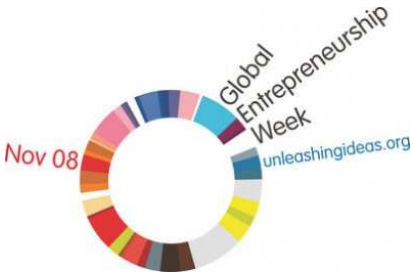

Prof. **Moreno Muffatto**, Università di Padova

Dr. **Shailendra Vyakarnam**, Director, Centre for Entrepreneurial Learning, Judge Business School, University of Cambridge, UK



Tavola rotonda

- **Shailendra Vyakarnam**, University of Cambridge
- **Pietro Busnardo**, Innogest Sgr
- **Adrian Burden**, Singular-ID


Global Entrepreneurship Week
 17–23 november 2008

In cooperation with

Supported by




- Why this program
- Why at the University
- Who should participate
- Partnership-Network

Background

- **Knowledge and innovation** foster economic growth and competitiveness.
- The concept of '**innovation systems**' has gained widespread acceptance
- Universities in developed countries have become increasingly **entrepreneurial**.

Entrepreneurial universities

- More involvement in economic and social development
- More intense commercialization of research results
- More collaborative projects with industry
- Patent and licensing activities
- Spin off activities
- Incubators

University Missions

- **Research:** Individuals and Groups
- **Teaching:** Individuals and Organizations
- **Economic and Social Development:**
Companies and Region

Third mission of Universities

- Entrepreneurial activity as a step in the natural evolution of a university system that emphasizes **economic development** in addition to the more traditional mandates of education and research.

U.S. Entrepreneurial University

- Extension of the Research Mission
- Research Groups as Quasi-Firms
- Professors as research entrepreneur, team leader, fund raiser and personnel manager
- Professors as Firm Founders:
Transition from "Quasi Firms" to Firms

European Entrepreneurial University

- Top Down Transition: "Third Mission"
- Extension of Research/Teaching Role:
Students as basis of firm-formation

MIT Spin-offs

How many?

MIT students, alums, and faculty have founded **over 5,000 companies.**

Approximately **150** new MIT-related companies are founded **each year.**

MIT Spin-offs

The value

MIT spin-offs account for employment of over **1.1 million** and annual sales of more than **\$230 billion**.

MIT Spin-offs

When?

- Over half of all MIT-related companies are founded **within 15 years** of the time the founder graduated from MIT.
- One company in six is founded **within 5 years** of graduation.

Companies founded by MIT alums and faculty



Genentech

TEXAS INSTRUMENTS



Networks of innovation

- University entrepreneurship is a result of being embedded in **networks of innovation**, which in turn are influenced by the larger environment or the **"innovation ecosystem"**

The Cambridge cluster

- **The Cambridge Cluster**
cluster of high-tech businesses, especially those related to software, electronics, and biotechnology.
- **Cambridge Science Park**, founded by Trinity College in 1970
(the oldest science park in the UK)

University of Cambridge (UK)



Developing entrepreneurship

- Awareness
“Is that for me, too?”
- Mental framework
“You CAN do it !”
- Teaching
“You CAN learn how to do it”
- Networking
“You CAN build it within a network”

Meetings

- | | |
|-------------|---|
| 4 novembre | Riccardo Donadon , H-Farm |
| 11 novembre | Ian Kaspar , Nanoxer |
| 18 novembre | Stefano Quintarelli , Reeplay.it |
| 25 novembre | Adrian Burden , Singular-ID |

4:30 – 6:30 pm
www.YouToBiz.org



Meeting and people March 2009

Maurizio Attisani, Intelligent Focus
Andrea Bosio, Telsey
Giuseppe Giorgini, Silicon Biosystems
Christian Kuhne, Adriacell
Renzo Rosei, QID nanotechnologies
Roberto Siagri, Eurotech
Paolo Zurru, CPower



Fortune favors the prepared mind

Louis Pasteur

Stay Hungry. Stay Foolish.

Steve Jobs Stanford Commencement Speech 2005

